

Therma-Tru recognized as an industry leader for 2022



[MAUMEE, OHIO, JUNE 15, 2022 –] Therma-Tru has been named the “Brand Used Most” and first in “Highest Quality” by building professionals in the entry doors category, marking more than 20 consecutive years that Therma-Tru has received this distinction. In the 2022 *Builder* Brand Use Study conducted by Zonda, Therma-Tru also ranked first in “Brand Used at All” in the past two years and second in “Brand Familiarity.”

“Builders continue to select Therma-Tru more often than any other entry door brand, which is something we’re immensely proud of,” said Fenton Challgren, president of Fortune Brands’ Outdoors Business Unit.

Therma-Tru was also recognized as a 2022 Brand Leader by *Green Builder* magazine. Part of Therma-Tru’s new Thrive initiative is a commitment to making safe and more sustainable products by continuing to look for and find innovative ways to help reduce the energy, water and materials used during the manufacturing process, and by reusing or recycling waste. Learn more about Therma-Tru Thrive [here](#).

“We work to offer on-trend products with unmatched quality,” said Mark Ayers, senior vice president of marketing and product development at Therma-Tru. “We also aim to help our builder partners succeed by offering comprehensive educational resources and sales tools. Our Virtual Experience is in its second year, and gives trade professionals an in-depth look at our brand and products.”

Therma-Tru offers a Certified Door System Installer Training Program, that walks trade professionals through the proper techniques to correctly install a Therma-Tru door system. The program includes step-by-step videos with expert guidance, job aids and supplemental video content for quick on-site reference. Learn more about the program at thermatru.com/installer.

The 2022 *Builder* Brand Use Study, presented by *Builder* magazine, was conducted over the course of several weeks with builders from all over the United States and included 864 responses from builders, builder-developers or general contractors. The study originated in 1998 and includes a nationwide survey of builders on their preferences related to a

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wide variety of products and brands. Full results of the survey can be found [here](#).

Green Builder Media is the nation's leading media company focused on green building and sustainable living, providing information to more than 200,000 building professionals and millions of consumers who are interested in sustainable living.

Shareable Highlights

- Therma-Tru has been named the “Brand Used Most” and first in “Highest Quality” in the entry doors category, marking more than 20 consecutive years that Therma-Tru has received this distinction. Full results of the survey can be found [here](#).
- Therma-Tru was also recognized as a 2022 Brand Leader by *Green Builder* magazine. Learn about Therma-Tru's sustainability initiative [here](#).

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance *Fypon*[®] polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

Therma-Tru is part of the Outdoors & Security division of Fortune Brands Home & Security, Inc. (NYSE: FBHS), a Fortune 500 company, part of the S&P 500 Index and a leader in the home products industry. The Company's growing portfolio of complementary businesses and innovative brands include Moen and the House of Rohl within the Global Plumbing Group, outdoor living and security products from Therma-Tru, LARSON, Fiberon, Master Lock and SentrySafe, and MasterBrand Cabinets' wide-ranging offerings from Mantra, Diamond, Omega and many more. Visit www.FBHS.com to learn more about FBHS, its brands and how the Company is accelerating its environmental, social and governance (ESG) commitments.